



Thomas Troisch

www.workbytom.com

I'm a multi-talented designer, a creative strategist and a working artist. **I design things and solve problems.** I create experiences that drive emotions and make memories.

Collaborative Product Designer and Art Director with industry experience in product and visual design for web and mobile brand articulation, print, interactive entertainment, and business requirements.

Expert in Adobe CC (including After Effects, Illustrator, InDesign and Photoshop), Microsoft Office 365, and prototyping tools (Adobe XD, Invision, Sketch, Figma), for IOS and Windows environments.

WORK EXPERIENCE

DIRECTOR, USER EXPERIENCE DESIGN, SmartHub.ai

10/2020 to present

Seattle, WA

Planning, directing and designing the End User Experience and guiding scalable end-to-end IoT solutions and Edge management for remote workplace compliance.

CREATIVE DIRECTOR, BluJay Studios (DBA: Catface)

08/2019 to 07/2020

Bellevue, WA

Directed motion design and brand strategy in a studio setting. Managed a team of 5 production artists and collaborated with C-level to craft original short films.

SENIOR PRODUCT DESIGNER iLink Systems (DBA: Red Sky)

12/2015 to 08/2019

Seattle, WA

Worked the full spectrum of product design and developed creative services. Collaborated with an agile team to create prototypes and visual concepts for feasible web and mobile product.

ART DIRECTOR / PRODUCT DESIGNER (Contract), Various Clients

11/2013 to 12/2015

Savannah, GA

Managed, designed and illustrated original content for major industry clients. Recruited to develop the B2B campaign that helped mold Intel's 2016 style guide and graphic asset library.

SENIOR VISUAL DESIGNER, Red Sky | Blue Water

09/2009 to 11/2013

Seattle, WA

B2B brand design and user experience innovation for live web, mobile and print applications. Designed and managed the communications for all original 16 Microsoft Store retail locations.

SENIOR ART DIRECTOR, Handheld Games

06/2005 to 09/2009

Lynnwood, WA

Directed award winning interactive experiences for major industry clients. Created > 50 licensed titles that emphasized the education and cognitive development of young children.

SKILLS

Informed designer with scrutinizing attention to detail

Experienced team leader across many creative disciplines

User centric strategist thriving in ideation sessions

Empathetic researcher with an insatiable curiosity

Excellent communicator in verbal and written exchanges

EDUCATION

Digital Media Communications

Master's Degree

University of Washington

Animation/Graphic Design

Associate's Degree

Art Institute of Seattle

Biology

Bachelor's Degree

University of Puget Sound

LANGUAGES

English

French

German

LINKEDIN: [/in/thomastroisch](https://www.linkedin.com/in/thomastroisch)

INSTAGRAM: [@thomastroisch](https://www.instagram.com/thomastroisch)

FACEBOOK: [/thomastroisch](https://www.facebook.com/thomastroisch)

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